

Remit Address:

WRAL-TV Accounting Department PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

Billing Address:

National Media Research Planning & Placement, LLC **Attention: Accounts Payable** 815 Slaters Lane Alexandria, VA 22314

ПП	INVO	ICE	Λ 7	ГE
DU				

Advertiser	National Republican Congressional Com
Product	NRCC IE 09/14
Estimate Number	3011

Invoice #	116623-1
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/20/12

Station	WRAL
Account Executive	Cheryl Blair
Sales Office	Washington Telerep
Sales Region	National

Order #	116623
Alt Order #	06281080
Deal #	
Order Flight	09/14/12 - 09/20/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

IDB#	
Advertiser Code	155
Product Code	426

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1		Late News	11-1135p								
	ISSUE CLA	ASS OF TIME									
				09/10/12 to		1x	1				
	WRAL			F	09/14/12	:30	11:23 PM	NRCCNC070907	\$2,000.00		1
2		Noon News	12p-1p								
	ISSUE CLA	ASS OF TIME					_				
	MON			09/10/12 to		1x	1		#700.00		
_	WRAL			F	09/14/12	:30	12:41 PM	NRCCNC070907	\$700.00		1
3		6pm News (M-F)	6-630p								
	ISSUE CLA	ASS OF TIME		00/40/404	00/40/40	4	1				
	WRAL			09/10/12 to	09/16/12	1x :30	1	NRCCNC070907	\$2,500.00		
		WDAL AM Name	C 7-	F	09/14/12	.30	5:58 PM	NRCCNCU/U9U/	φ2,500.00		ı
4		WRAL AM News ASS OF TIME	6-7a								
	1330E GLF	455 OF TIME		09/10/12 to	00/16/12	1x	1				
	WRAL			F	09/14/12	:30	6:09 AM	NRCCNC070907	\$1,600.00		
5		Inside Edition	7-730P	•	00/14/12	.00	0.0071111	MRCCMC070307	ψ1,000.00		
3		ASS OF TIME	7-7001								
	10002 027	100 01 111112		09/10/12 to	09/16/12	1x	1				
	WRAL			F	09/14/12	:30	7:21 PM	NRCCNC070907	\$1,500.00		1
6	WRAL	Fri Hour 2	9-10p						. ,		
-		ASS OF TIME									
				09/10/12 to	09/16/12	1x	1				
	WRAL			F	09/14/12	:30	9:43 PM	NRCCNC070907	\$4,000.00		1
7	WRAL	Late News	11-1135p								
	ISSUE CLA	ASS OF TIME	•								
				09/17/12 to		.,,	1				
	WRAL			M	09/17/12	:30	11:33 PM	NRCCNC070914	\$2,000.00		1
8		Noon News	12p-1p								
	ISSUE CLA	ASS OF TIME									

09/17/12 to 09/23/12



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8	WRAL Noon News	12p-1p	<u>-</u>	-						<u>, </u>
	ISSUE CLASS OF TIME									
	WRAL		M	09/17/12	:30	12:37 PM	NRCCNC070907	\$700.00		1
9	WRAL 6pm News (M-F)	6-630p								
	ISSUE CLASS OF TIME									
				2 to 09/23/12	1x	1				
	WRAL		M	09/17/12	:30	6:29 PM	NRCCNC070914	\$2,500.00		1
10	WRAL Sat Hour 3	10-11p								
	ISSUE CLASS OF TIME									
				2 to 09/16/12	1x	1-				
	WRAL		Sa	09/15/12	:30	9:59 PM	NRCCNC070907	\$2,000.00		1
11	WRAL WRAL 6a News Sat	6-8a								
	ISSUE CLASS OF TIME									
				2 to 09/16/12	2x	2-				
	WRAL		Sa	09/15/12	:30	6:24 AM	NRCCNC070907	\$600.00		2
	WRAL		Sa	09/15/12	:30	7:54 AM	NRCCNC070907	\$600.00		1
12	WRAL CBS This Sat Morning 8-9a	8-9a								
	ISSUE CLASS OF TIME									
				2 to 09/16/12	2x	2-				
	WRAL		Sa	09/15/12	:30	8:26 AM	NRCCNC070907	\$700.00		2
	WRAL		Sa	09/15/12	:30	8:58 AM	NRCCNC070907	\$700.00		1
14	WRAL WRAL Sun Morning News	7-9a								
	ISSUE CLASS OF TIME									
				2 to 09/16/12	2x	2				
	WRAL		Su	09/16/12	:30	7:29 AM	NRCCNC070907	\$900.00		1
	WRAL		Su	09/16/12	:30	8:09 AM	NRCCNC070907	\$900.00		2
15	WRAL Late News	11-1135p								
	ISSUE CLASS OF TIME									
				2 to 09/23/12	1x	1				
	WRAL		Th	09/20/12	:30	11:12 PM	NRCCNC070914	\$2,000.00		1
16	WRAL Noon News	12p-1p								

Rof #



Line Channel Description

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Time

Day

Date

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Ad-ID

Rate

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Reconciliation

Line	Channel Description	i ime	Day	Date	Lengtr	I AIT TIME	Ad-ID	Hate	Reconciliation	Het #
	ISSUE CLASS OF TIME			-	-					
				to 09/23/12	1x	1				
	WRAL		Th	09/20/12	:30	12:37 PM	NRCCNC070914	\$700.00		1
17	WRAL 6pm News (M-F)	6-630p								
	ISSUE CLASS OF TIME	- -								
			09/17/12	to 09/23/12	1x	1				
	WRAL		Th	09/20/12	:30	6:08 PM	NRCCNC070914	\$2,500.00		1
18	WRAL WRAL AM News	6-7a								
	ISSUE CLASS OF TIME	• • •								
			09/17/12	to 09/23/12	1x	1				
	WRAL		Th	09/20/12	:30	6:59 AM	NRCCNC070914	\$1,600.00		1
19	WRAL Inside Edition	7-730P						¥ 1,000100		
	ISSUE CLASS OF TIME	7 7001								
	1000E GEAGG OF THIME		09/17/12	to 09/23/12	1x	1				
	WRAL		Th	09/20/12	:30	7:22 PM	NRCCNC070914	\$1,500.00		1
20	WRAL Late News	11-1135p	• • • • • • • • • • • • • • • • • • • •	00/20/12	.00	7.22 1 101	Micerco 7 03 1	ψ1,000.00		•
20	ISSUE CLASS OF TIME	11-1135p								
	1930E CEASS OF THVIE		00/17/13	to 09/23/12	1x	-1				
	WRAL		Tu	09/18/12	:30	11:13 PM	NRCCNC070914	\$2,000.00		1
01	WRAL Noon News	10m 1m	Tu	09/10/12	.50	11.131 W	NICCICO7 0514	Ψ2,000.00		
21	ISSUE CLASS OF TIME	12p-1p								
	1550E CLASS OF TIME		00/17/10	to 00/00/10	1.,	-1				
	WRAL		Tu	09/18/12	1x :30	12:54 PM	NRCCNC070914	\$700.00		4
		0.000	Tu	09/16/12	.30	12.54 PIVI	NRCCNCU7U914	\$700.00		I
22	WRAL 6pm News (M-F)	6-630p								
	ISSUE CLASS OF TIME					_				
	14/DA1			to 09/23/12	1x	-1		40.500.00		
	WRAL		Tu	09/18/12	:30	5:58 PM	NRCCNC070914	\$2,500.00		1
23	WRAL WRAL AM News	6-7a								
	ISSUE CLASS OF TIME									
				to 09/23/12	1x	-1				
	WRAL		Tu	09/18/12	:30	6:40 AM	NRCCNC070914	\$1,600.00		1
		Wey	warrant that the ac	ctual broadcast info	ormation sho	wn on this invoice	was taken from the program loo	a.		

Length Air Time



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24	WRAL ISSUE CLA	Inside Edition ASS OF TIME	7-730P			•			•		
				09/17/12	2 to 09/23/12	1x	-1				
	WRAL			Tu	09/18/12	:30	7:14 PM	NRCCNC070914	\$1,500.00		1
25	WRAL	Tue Hour 1 ASS OF TIME	8-9p								
	10002 02	100 OI TIME		09/17/12	2 to 09/23/12	1x	-1				
	WRAL			Tu	09/18/12	:30	7:58 PM	NRCCNC070914	\$8,000.00		1
26	WRAL ISSUE CLA	Late News ASS OF TIME	11-1135p								
				09/17/12	2 to 09/23/12	1x	1				
	WRAL			W	09/19/12	:30	11:25 PM	NRCCNC070914	\$2,000.00		1
27	WRAL ISSUE CLA	Noon News ASS OF TIME	12p-1p								
				09/17/12	2 to 09/23/12	1x	1				
	WRAL			W	09/19/12	:30	12:28 PM	NRCCNC070914	\$700.00		1
28	WRAL ISSUE CLA	6pm News (M-F) ASS OF TIME	6-630p								
				09/17/12	2 to 09/23/12	1x	1				
	WRAL			W	09/19/12	:30	6:08 PM	NRCCNC070914	\$2,500.00		1
			Aired Spots	30							

Gross Total \$53,700.00 Agency Commission \$8,055.00

Payment Terms 30 Days Net Amount Due \$45,645.00